

**Midwest Inventors Conference**  
**January 21 – 22, 2005**  
**Washington University – Moot Courtroom**  
**“Ideas to Income”**

**Day One: The Beginning Stages of Commercializing Ideas**

7:00 am - 4:30 pm	Registration Open
7:00 am - 8:00 am	Vendor/Inventor Expo
7:00 am - 8:00 am	Continental Breakfast/Networking
8:00 am - 9:00 am	Opening Session/Keynote Address
9:00 am - 9:15 am	Coffee Break
	Vendor/Inventor Expo
9:15 am - 10:00 am	Session: A Success Story - Torsion Tamer®
10:00 am - 10:15 am	Break
	Vendor/Inventor Expo
10:15 am - 11:00 am	Session: Invention Promotion Victims
11:00 am - 11:30 am	Session: Beginning the Process the Right Way
11:30 am - 12:00 pm	Session: Forms of Intellectual Property
12:00 pm - 12:30 pm	Session: Patent & Trademark Depository Library
12:30 pm - 1:30 pm	Lunch with Special Guest Speaker Robert Kissel, Founder & CEO of Exetron, Inc.
1:30 pm - 2:00 pm	Break
	Vendor/Inventor Expo
2:00 pm - 2:30 pm	Session: It's Easy to See a Patent Attorney
2:30 pm - 3:15 pm	Session: What if your idea is not Patentable?
3:15 pm - 4:00 pm	Session: A Success Story - US Reels
4:00 pm - 5:00 pm	Final Wrap Up
4:00 pm - 6:00 pm	Vendor/Inventor Expo

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**Day Two: Protecting the Initial Successes and Building the Business for Profit**

8:00 am - 4:30 pm	Registration Open
8:00 am - 9:00 am	Vendor/Inventor Expo
8:00 am - 9:00 am	Continental Breakfast/Networking
9:00 am - 9:45 am	Session: The Law of Intellectual Property Simplified
9:45 am - 10:15 am	Coffee Break
	Vendor/Inventor Expo
10:15 am - 11:00 am	Session: International Protection of Intellectual Property
11:00 am - 11:45 am	Session: Enforcement Rights
11:45 am - 12:30 pm	Session: Can a Small Inventor Fight General Motors?
12:30 pm - 1:30 pm	Lunch Session: Building a Business for Profit through the Use of Patents
1:30 pm - 2:00 pm	Vendor/Inventor Expo
2:00 pm - 3:00 pm	Panel Discussion/Q&A
3:00 pm - 4:00 pm	Midwest Inventor of the Year Cocktail Reception & Award Ceremony